

# Ideal HIGH FIVE® Umbrella Organization Profile

One of the many discoveries we've learned from working with Umbrella Organizations interested in implementing HIGH FIVE® is the importance of knowing our ideal Umbrella Organization. This means not only understanding what that organization wants to achieve, but having clear expectations on both sides of the relationship. Having this transparency allows the relationship to become more of an open conversation between two parties who have common values and goals.

Please use this tool to explore if becoming a HIGH FIVE® Umbrella Organization would be a good fit for you and your Organization.

## General Profile of an Umbrella Organization:

- National or Provincial Organization
- Led by a Director, Executive Director
- Have members that directly deliver recreation and sport programs to children aged 6 to 12
- Recognize value of investing financial resources toward the growth of HIGH FIVE® within the organization and its network

## What I want from my Organization in general:

- Advocate for your Organization's mission and vision
- Build capacity within the membership (training and education)
- Enhance the quality of life of citizens within communities
- Engage allied organizations in a coordinated approach
- Offer quality training services to members
- Be financially sustainable

## What you want from using the HIGH FIVE standard:

- Public recognition for being a leader in the delivery of quality children's programs
- Ability to reduce your liability and risk
- Access to scientifically validated resources to assess and measure program quality
- Ability to generate more funding and access subsidies
- Assistance to deliver strategic objectives
- Have a way to assess how your Organization compares to others in the delivery of children's programs
- The chance to network with like-minded colleagues
- On-going support

## What HIGH FIVE wants from you:

- Share in the vision of the HIGH FIVE® standard
- Value the standard to allocate financial support for HIGH FIVE training, registration, and implementation
- Invest time and money upfront to get results
- Empower your staff to support the implementation of the standard
- Honour the process and acknowledge that that business growth takes time and effort
- Assist other Umbrella Organizations
- Share success stories with others
- Help in spreading the word that HIGH FIVE® is the "best way to play"

